

MANILLA CENTRAL SCHOOL - ASSESSMENT TASK NOTIFICATION 2023

Stage 5 Food Technology – D. Jones

Task Number: 4 **Notification Date:** Monday 21st August 2023 (T3, W6)

Weight: 35%

Assessment due date: Thursday 21st September 2023 (T3, W10) by 3:20pm



NEW PRODUCT DEVELOPMENT & MARKETING

OUTCOMES ASSESSED

FT5-1 demonstrates hygienic handling of food to ensure a safe and appealing product
FT5-11 plans, prepares, presents and evaluates food solutions for specific purposes

TASK DESCRIPTION

Task 4: Literary dessert design task

A leading food manufacturer has approached you to create a new dessert. They will take care of the packaging, distribution and promotion, all you have to do is go through the steps in food product development to produce your dessert.

Your inspiration: You can use any source of literature you like to inspire your dessert.

For example:

- Novel/book
- Movie
- Television series
- Song
- Poem
- Historical non-fiction
- Play/theatre production.

Your literature source must be appropriate – e.g. rated PG.
You must have your literature source approved by your teacher before the beginning.

A scaffold outlining the design and development process for food products will be given to you and will also be available digitally on our Google classroom.

You will then create your dessert in class (as outlined in Assessment task 3)

TASK INSTRUCTIONS

- Marking criteria will be outlined in the design and development process scaffold provided.

Completed assignments can be:

- Emailed to danielle.forbes1@det.nsw.edu.au
- Submitted on a USB or similar, or via Google classroom
- Printed and submitted to the teacher on the due date

Teacher's signature: _____

Mrs D Jones

Head Teacher's signature: _____

Miss A Nott

Deputy Principal's signature: _____

Mrs A Lawrence

MARKING CRITERIA

| Task Total | | Task Rank | | Cumulative Rank | |
|--------------------------|--|-----------|--|-----------------|--|
| Feedback: | | | | | |
| Teacher Signature: _____ | | | | | |
| Date: _____ | | | | | |



Once Upon a Time

Literary Dessert Design

My name is:

Design Brief:

Literary Dessert Design task

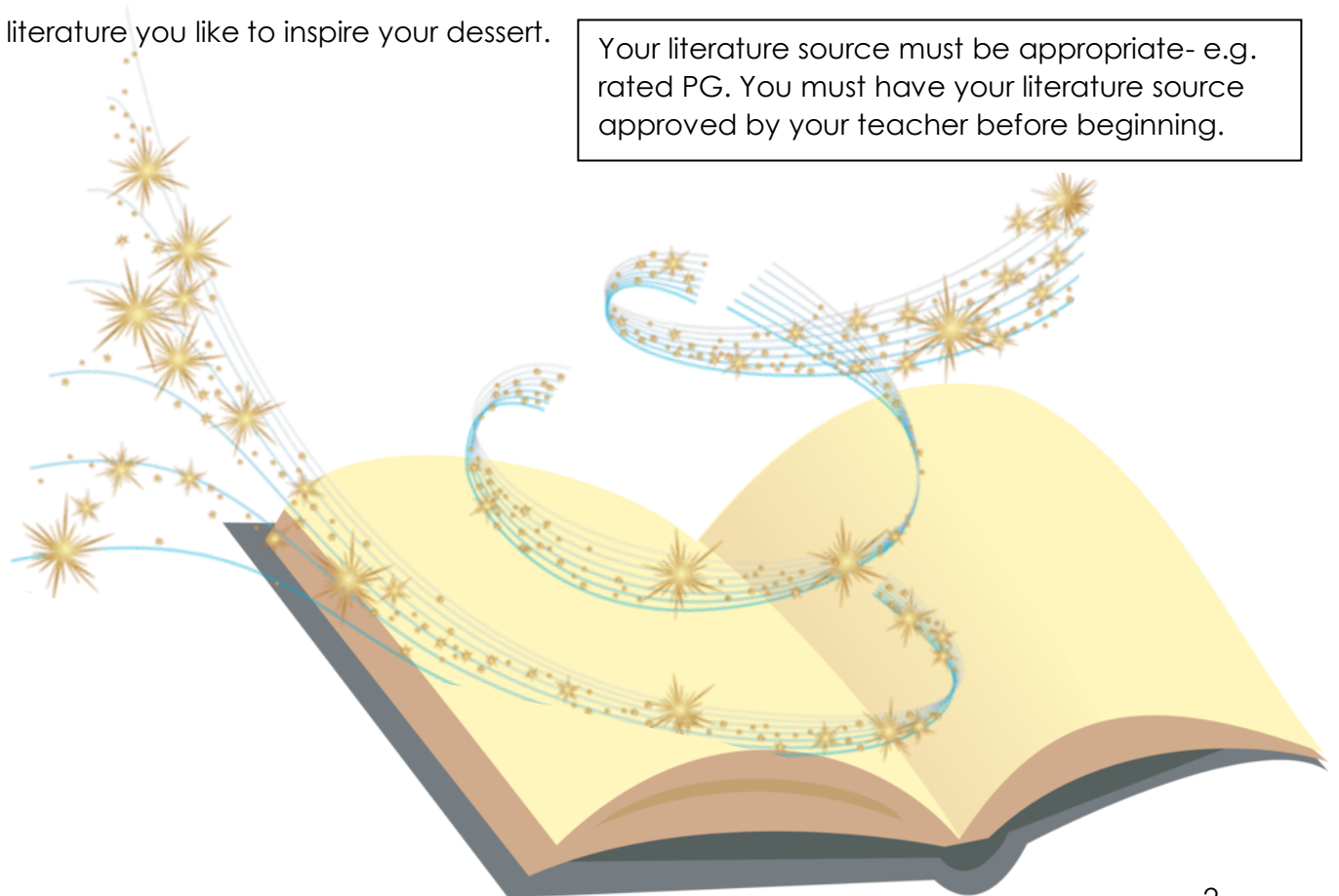
A leading food manufacturer has approached you to create a new dessert. They will take care of the packaging, distribution and promotion, all you have to do is go through the steps in food product development to produce your dessert.

Your inspiration: You can use any source of literature you like to inspire your dessert.

For e.g.

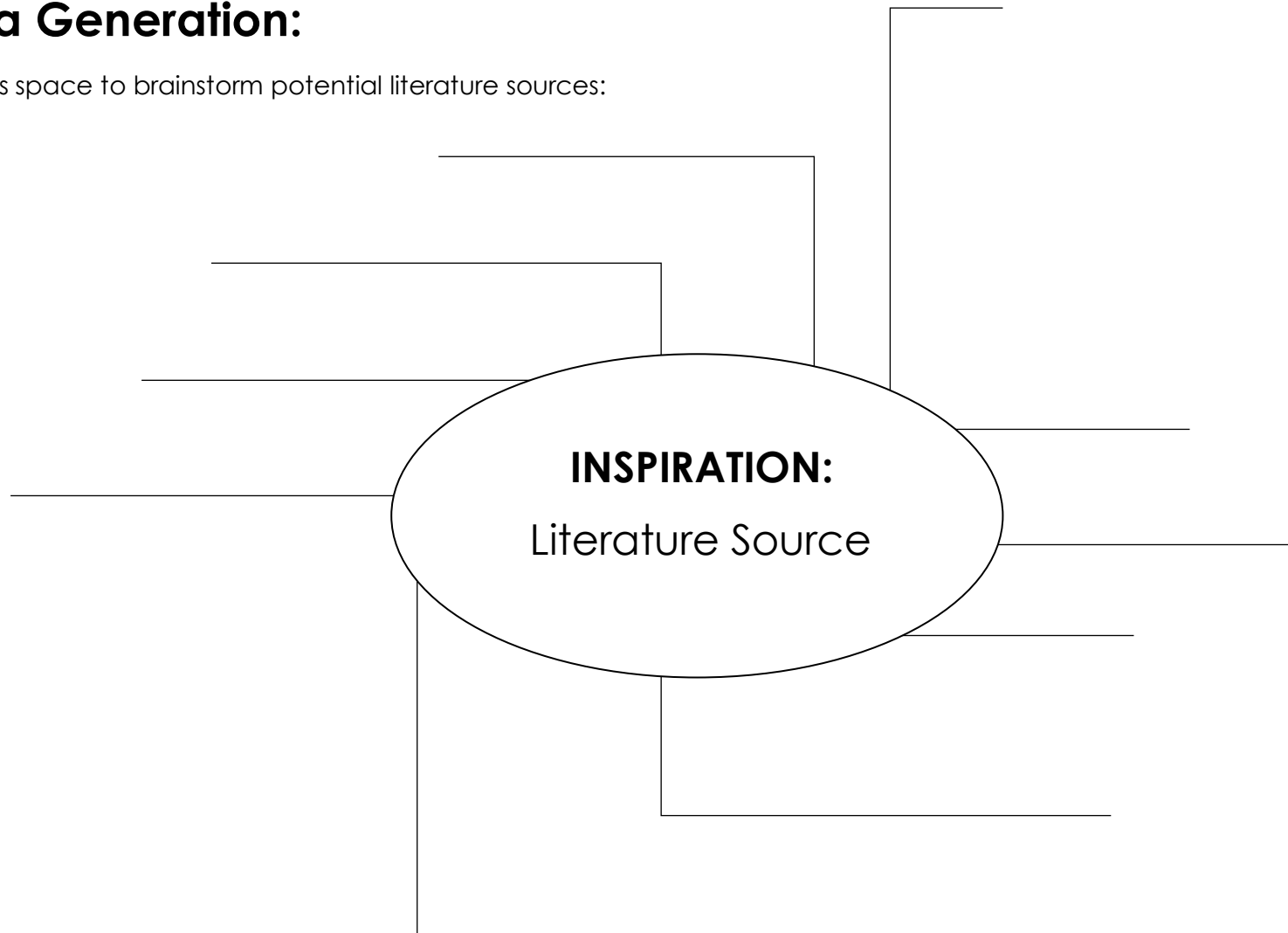
- novel /book
- movie
- television series
- song
- poem
- historical non-fiction
- play/ theatre production

Your literature source must be appropriate- e.g. rated PG. You must have your literature source approved by your teacher before beginning.



Idea Generation:

Use this space to brainstorm potential literature sources:



The literature source I've decided on is: _____

Date: _____ Approved by: (Teacher Signature) _____

Marks: /5
0.5 Marks for each
appropriate
literature source

Marks: /4
Marks for creativity
and idea variation.

Idea Generation: Create a Mood Board- either digitally or with sketches to put your ideas on paper.
For e.g. Alice in Wonderland Dessert Mood Board



Idea Generation: Create a Mood Board- either digitally or with sketches to put your ideas on paper. Use this space.

Design ideas: Sketch your ideas in the boxes provided.

1

Mark: /4
Marks for creativity, annotations, colour,
relevance to literature source.

2

Mark: /4
Marks for creativity, annotations, colour,
relevance to literature source.

3

Mark: /4

Marks for creativity, annotations,
colour, relevance to literature source.

4

Mark: /4

Marks for creativity, annotations,
colour, relevance to literature source.

Market Research: Take your sketches and ask 10 people of different ages to complete the survey below.

Market Tester ONE

How old are you?

☐ 5-10 ☐ 11-15 ☐ 16-21 ☐ 21-30 ☐ 31-40 ☐ 41-50 ☐ 51-60 ☐ 61-70 ☐ 71- above

I am:

☐ Male ☐ Female _____

Which literary dessert design do you like best?

☐ 1 ☐ 2 ☐ 3 ☐ 4 **and why?**

Would you modify any area of the dessert? If so, why?

Thank you for your time.

Market Tester TWO

How old are you?

☐ 5-10 ☐ 11-15 ☐ 16- 21 ☐ 21- 30 ☐ 31-40 ☐ 41- 50 ☐ 51- 60 ☐ 61- 70 ☐ 71- above

I am:

☐ Male ☐ Female _____

Which literary dessert design do you like best?

☐ 1 ☐ 2 ☐ 3 ☐ 4 and why?

Would you modify any area of the dessert? If so, why?

Thank you for your time.

Market Tester THREE

How old are you?

☐ 5-10 ☐ 11-15 ☐ 16- 21 ☐ 21- 30 ☐ 31-40 ☐ 41- 50 ☐ 51- 60 ☐ 61- 70 ☐ 71- above

I am:

☐ Male ☐ Female _____

Which literary dessert design do you like best?

☐ 1 ☐ 2 ☐ 3 ☐ 4 and why?

Would you modify any area of the dessert? If so, why?

Thank you for your time.

Market Tester FOUR

How old are you?

☐ 5-10 ☐ 11-15 ☐ 16- 21 ☐ 21- 30 ☐ 31-40 ☐ 41- 50 ☐ 51- 60 ☐ 61- 70 ☐ 71- above

I am:

☐ Male ☐ Female _____

Which literary dessert design do you like best?

☐ 1 ☐ 2 ☐ 3 ☐ 4 and why?

Would you modify any area of the dessert? If so, why?

Thank you for your time.

Market Tester FIVE

How old are you?

☐ 5-10 ☐ 11-15 ☐ 16- 21 ☐ 21- 30 ☐ 31-40 ☐ 41- 50 ☐ 51- 60 ☐ 61- 70 ☐ 71- above

I am:

☐ Male ☐ Female _____

Which literary dessert design do you like best?

☐ 1 ☐ 2 ☐ 3 ☐ 4 and why?

Would you modify any area of the dessert? If so, why?

Thank you for your time.

Market Tester SIX

How old are you?

☐ 5-10 ☐ 11-15 ☐ 16- 21 ☐ 21- 30 ☐ 31-40 ☐ 41- 50 ☐ 51- 60 ☐ 61- 70 ☐ 71- above

I am:

☐ Male ☐ Female _____

Which literary dessert design do you like best?

☐ 1 ☐ 2 ☐ 3 ☐ 4 and why?

Would you modify any area of the dessert? If so, why?

Thank you for your time.

Market Tester SEVEN

How old are you?

☐ 5-10 ☐ 11-15 ☐ 16- 21 ☐ 21- 30 ☐ 31-40 ☐ 41- 50 ☐ 51- 60 ☐ 61- 70 ☐ 71- above

I am:

☐ Male ☐ Female _____

Which literary dessert design do you like best?

☐ 1 ☐ 2 ☐ 3 ☐ 4 and why?

Would you modify any area of the dessert? If so, why?

Thank you for your time.

Market Tester EIGHT

How old are you?

☐ 5-10 ☐ 11-15 ☐ 16- 21 ☐ 21- 30 ☐ 31-40 ☐ 41- 50 ☐ 51- 60 ☐ 61- 70 ☐ 71- above

I am:

☐ Male ☐ Female _____

Which literary dessert design do you like best?

☐ 1 ☐ 2 ☐ 3 ☐ 4 and why?

Would you modify any area of the dessert? If so, why?

Thank you for your time.

Market Tester NINE

How old are you?

☐ 5-10 ☐ 11-15 ☐ 16- 21 ☐ 21- 30 ☐ 31-40 ☐ 41- 50 ☐ 51- 60 ☐ 61- 70 ☐ 71- above

I am:

☐ Male ☐ Female _____

Which literary dessert design do you like best?

☐ 1 ☐ 2 ☐ 3 ☐ 4 and why?

Would you modify any area of the dessert? If so, why?

Thank you for your time.

Market Tester TEN

How old are you?

☐ 5-10 ☐ 11-15 ☐ 16- 21 ☐ 21- 30 ☐ 31-40 ☐ 41- 50 ☐ 51- 60 ☐ 61- 70 ☐ 71- above

I am:

☐ Male ☐ Female _____

Which literary dessert design do you like best?

☐ 1 ☐ 2 ☐ 3 ☐ 4 and why?

Would you modify any area of the dessert? If so, why?

Thank you for your time.

Mark: /7
Marks for full sentences in each section. Clear examples provided.

Market Research Compilation:

Compile your results in the space below. Provide clear research.

The ages I surveyed were:

They were the following gender/s.

Their households were:

They lived:

The most popular literary dessert design was?

For the following reasons:

Modifications mentioned were:

Final Design: Sketch with annotations including specific ingredients.

Mark: /8
Marks for a clear sketch with annotations and ingredients.
Rendered with attention to detail.

Recipe Development: Plan your steps for producing your literary dessert design. Use the space below to create a flowchart. Include any extra recipe's you may need and a list of ingredients, props, plates that you'll bring from home.

| | |
|---|-----------|
| Mark: Marks for detailed plan, use of flowchart, recipe/s and ingredient, prop, utensil list. | /7 |
|---|-----------|

Prototype Production: Once you have created your dessert, photograph it and paste the image here.
Go back to your **10 Market Testers** and have them rate your dish based on its likeliness to thrive in the market.

Mark: /3
Marks for following up testers, providing information about modifications.

Market research: Do you believe my literary dessert design would be accepted by the food manufacturer and society? Create a tally.

| Yes | No | Maybe with some modifications |
|-----|----|-------------------------------|
| | | |

Modifications mentioned:

Evaluation:

Complete after you have finished your practical assessment.

Evaluate Make a judgement based on criteria; determine the value of

I believe my dessert choice would be accepted by the food manufacturer and society because: (ensure you provide at least 2 examples in your answer) **Marks:** /4

Make a *value judgement* based on your:

Marks: /1

- PPE

Marks: /1

- Hygiene

Marks: /1

- Safety

Marks: /1

- Plate presentation

Marks: /1

- Time management

Marks: /1

- Cooperation with others

Marking guidelines:

| | | |
|---|-------------------|----------|
| Idea Generation: Literature Source 0.5 Marks for each appropriate literature source | Mark /5 | Comment: |
| Idea Generation: Mood Board Marks for creativity and idea variation | Mark /4 | Comment: |
| Design Idea: Design 1 Marks for creativity, annotations, colour, relevance to literature source. | Mark /4 | Comment: |
| Design Idea: Design 2 Marks for creativity, annotations, colour, relevance to literature source. | Mark /4 | Comment: |
| Design Idea: Design 3 Marks for creativity, annotations, colour, relevance to literature source. | Mark /4 | Comment: |
| Design Idea: Design 4 Marks for creativity, annotations, colour, relevance to literature source. | Mark /4 | Comment: |
| Market Research: Compilation Marks for full sentences in each section. Clear examples provided. | Mark /7 | Comment: |
| Final Design: Sketch Marks for a clear sketch with annotations and ingredients. Rendered with attention to detail. | Mark /8 | Comment: |
| Recipe Development: Flowchart Marks for detailed plan, use of flowchart, recipe/s and ingredient, prop, utensil list. | Mark /7 | Comment: |

| | | |
|--|--------------------|------------------------|
| Prototype Production: Market Research Marks for following up testers, providing information about modifications. | Mark /3 | Comment: |
| Evaluation: Responses | Mark /10 | Comment: |
| Practical Mark: Marks for bringing equipment/ingredients, hygiene & safety, technique & time management, final product & presentation. | Mark /30 | Comment: |
| | | Total Mark: /90 |
| Overall feedback: | | |