

Scope and Sequence: HSC Business Studies (120 hours)

10 lessons/fortnight (approx 50min ea)

Term 4

Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Week 8	Week 9	Week 10
OPERATIONS: The focus of this topic is the strategies for effective operations management in large businesses. Contemporary business issues, business case studies; Operations – role, influences, processes, strategies.									
Outcomes: H2, H4, H5, H9									

Term 1

Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Week 8	Week 9	Week 10	Week 11
MARKETING: The focus of this topic is the main elements involved in the development and implementation of successful marketing strategies. Contemporary business issues, business case studies; Marketing – role, influences, processes, strategies.										
Outcomes: H4, H7, H9										
		Assessment Task 1: Operations Report 20%					Assessment Task 2: Marketing Report 25%			

Term 2

Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Week 8	Week 9	Week 10
HUMAN RESOURCES: The focus of this topic is the contribution of human resource management to business performance. Contemporary business issues, business case studies; Human Resource management – role, influences, processes, strategies, effectiveness.									
Outcomes: H3, H5, H6, H9, H9									
						Assessment Task 3: In class Essay 25%			

Term 3

Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Week 8	Week 9	Week 10
FINANCE: The focus of this topic is the role of interpreting financial information in the planning and management of a business. Contemporary business issues, business case studies; Financial management – role, influences, processes, strategies									
Outcomes: All Year 12 course outcomes									
		Assessment Task 4: Yearly Exams 30%							

This syllabus can be found at <https://educationstandards.nsw.edu.au/wps/portal/nesa/11-12/stage-6-learning-areas/hsie/business-studies>